



Planning a Research Conference

Dr Trevor Cullen
Edith Cowan University

JEAA Conference 2009

**JEAA – Journalism Education
Association of Australia**

Organization for journalism academics in Australia

Represents journalism programs at 29 universities

Elected Vice President (Conference) Dec 2008

Annual conference



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WHAT'S NEW

2009 JEAA Conference Details announced

Go here for info

JEAA

The Journalism Education Association of Australia (JEAA) is a collection of people from Australian and the South Pacific region who are either involved with journalism education /or training, or are committed to the objectives of the association. The objectives of JEAA are to:

- ◆ raise the standard of teaching of journalism;
- ◆ collect and disseminate information about journalism education;
- ◆ develop closer relations with mass communication media and professional associations;
- ◆ promote the views of the JEAA;
- ◆ foster research; and
- ◆ promote freedom of expression and communication.


Site Map

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Conference Preparation
Today's talk
Conference committee
Conference theme
Balanced schedule
Respected Speakers
Local Partnerships
Problems

2009 JEAA Conference



The 2009 JEAA conference is being held at the Burswood Intercontinental Hotel in Perth, from November 30 to December 2, 2009.

Journalism Education in the digital age: Sharing strategies and experiences

Call for abstracts and papers

Themes:
Journalism education in the digital age
The theory / practice gap
Reporting disasters
Teaching media ethics in the digital age
Journalism education for generation Y
Practice-led research
Journalism in a changing legal landscape
The role of journalism in the digital age
Engagement with the Community
Citizen Journalism

Abstracts (300 words) - due by 1st June
Address abstracts to Helenes Sharrow at hsharrow@curtin.edu.au


Papers (3,000-5,000 words) due by 21st August.
Please send your papers to Deb Mayrhofer at: d.mayrhofer@ecu.edu.au

Other conference details will be uploaded soon.

Conference Convenor:
Dr Trevor Cullen
JEAA Vice-President (Conference)
Phone: +61 (08) 9370 6354
Email: T.cullen@ecu.edu.au
Website: www.jeaaconf.org.au

Schedule
Abstracts
Papers
Speakers
Location
Registration
Accommodation
Contacts

Form a conference team



ECU

Murdoch

Curtin

Three universities - So far

Committee - 9 members

Two meetings (at Curtin and ECU)

Theme

Schedule

University Sponsorship

Abstract and paper panels.

Allocate roles



Themes

Journalism Education in the digital age: Sharing strategies and experiences

- Journalism education in the digital age
- The theory/ practice gap
- Reporting disasters
- Teaching media ethics in the digital age
- Journalism education for generation Y
- Practice-led research
- Journalism in a changing legal landscape
- The role of journalism in the digital age
- Engagement with the Community
- Citizen Journalism

Postgraduate students

Fund scholarships

Student day rate

No registration for presenting a paper

Mentoring session 3 hours

Kerry Stokes and Eric Beecher

CEO Channel 7

CEO Crikey.com





Partnerships

Perth Press club
The West Australian
Women in the media

Registration

www.conferenceonline.com.au

Credit card or cheque
Name tags
Accommodation
Tours

Problems

Time (half a day each week)

Funding - pledges versus delivery

Economic climate (Instate Travel)

Voluntary work

Research conference - The ideal

- Set up conference team/committee
- Relevant and current theme
- Choose attractive venue
- Manageable timetable
- Invite high profile speakers
- Use existing conference experts
- Create sufficient social/networking events
- Include the community (media)

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