



# Planning a Research Conference

Dr Trevor Cullen

Edith Cowan University

# Perth Convention Bureau (PCB)

Sponsor conferences (JEAA)

Professional development scholarships  
– funding conference participation

Support bids to host  
international conferences

# JEAA Conference 2009

**JEAA** – Journalism Education  
Association of Australia

Organization for journalism academics in Australia

Represents journalism programs at 29 universities

Elected Vice President (Conference) Dec 2008

Annual conference



## WHAT'S NEW

### 2009 JEA Conference Details announced

[Go here for info](#)

## JEA

The Journalism Education Association of Australia (JEA) is a collection of people from Australian and the South Pacific region who are either involved with journalism education /or training, or are committed to the objectives of the association. The objectives of JEA are to:

- ❖ raise the standard of teaching of journalism;
- ❖ collect and disseminate information about journalism education;
- ❖ develop closer relations with mass communication media and professional associations;
- ❖ promote the views of the JEA;  
foster research; and
- ❖ promote freedom of expression and communication.

# Conference Preparation

## Today's talk

Conference committee

Conference theme

Balanced schedule

Respected Speakers

Local Partnerships

Problems

## 2009 JEAA Conference



[Schedule](#)

[Abstracts](#)

[Papers](#)

[Speakers](#)

[Location](#)

[Registration](#)

[Accommodation](#)

[Contacts](#)

### **Conference Convenor:**

**Dr Trevor Cullen**  
JEAA Vice-President (Conference)  
Phone: +61 (08) 9370 6354  
Email: [t.cullen@ecu.edu.au](mailto:t.cullen@ecu.edu.au)  
Website: [www.trevorcullen.id.au](http://www.trevorcullen.id.au)

The 2009 JEAA conference is being held at the Burswood Intercontinental Hotel in Perth, from November 30 to December 2, 2009.

**Journalism Education in the digital age: Sharing strategies and experiences**

### **Call for abstracts and papers**

#### **Themes:**

**Journalism education in the digital age**  
**The theory/ practice gap**  
**Reporting disasters**  
**Teaching media ethics in the digital age**  
**Journalism education for generation Y**  
**Practice-led research**  
**Journalism in a changing legal landscape**  
**The role of journalism in the digital age**  
**Engagement with the Community**  
**Citizen journalism**

**Abstracts (300 words) - due by 1st June**  
Address abstracts to Mignon Shardlow at: [m.shardlow@curtin.edu.au](mailto:m.shardlow@curtin.edu.au)

**Papers (3,000-5,000 words) due by 31st August.**  
Please send your papers to Deb Mayrhofer at: [d.mayrhofer@ecu.edu.au](mailto:d.mayrhofer@ecu.edu.au)

Other conference details will be uploaded soon.

# Form a conference team



# Three universities – So far

Committee – 9 members

Two meetings ( at Curtin and ECU)

Theme

Schedule

University Sponsorship

Abstract and paper panels.

Allocate roles

# THE FUTURE OF JOURNALISM



# Themes

## Journalism Education in the digital age: Sharing strategies and experiences

Journalism education in the digital age

The theory/ practice gap

Reporting disasters

Teaching media ethics in the digital age

Journalism education for generation Y

Practice-led research

Journalism in a changing legal landscape

The role of journalism in the digital age

Engagement with the Community

Citizen journalism

---

---

## Daily Conference schedule

---

09.30 - 10.30	Each day begins with a guest speaker
10.30 - 11.00	Coffee
11.00 - 12.30	Panel theme and discussion
12.30 - 13.30	Lunch
13.30 - 15.00	First breakout sessions (2-3 streams)
15.00 - 15.30	Coffee
15.30 - 17.00	Second break out sessions (2-3 streams)

---

---

---

## Evening sessions

---

Monday 30th November	18.00 - 20.00	Women in the Media
Tuesday 1st December	18.00 - 19.00 19.00 - 22.30	Ossie Awards Conference dinner
Wednesday 2nd December	17.00	Conference ends
Wednesday 2nd December	18.00 - 22.00	Social gathering in the city

---

---

---

## Special sessions

---

Wednesday 2nd December	13.00 - 16.00	PG/ECR mentoring workshop
Wednesday 2nd December	16.00 - 17.00	JEAA AGM

---

# Presentations

Abstracts 300 words

Papers 3000-5000

Keep to the deadline

To enable an early program schedule

# Research Publication papers

Australian Journalism Review (AJA)

Pacific Journalism Review (PJR)

Asia Pacific Media Educator (APME)

# Postgraduate students

Fund scholarships

Student day rate

No registration for presenting a paper

Mentoring session 3 hours

# Kerry Stokes and Eric Beecher

CEO Channel 7



CEO Crikey.com





# Partnerships

Perth Press club

The West Australian

Women in the media

# Registration

[www.conferenceonline.com.au](http://www.conferenceonline.com.au)

Credit card or cheque

Name tags

Accommodation

Tours



HOME



CONFERENCE  
ONLINE

www.conferenceonline.com.au



Log In

### Search

- Conferences and Events
- Conference Venues
- Conference Suppliers
- Conference Speakers & Entertainers

### Services

- Event Registration Technology
- Conference Web Providers
- Online Event Marketing
- Online Abstract Warehouse
- Event Speaker/Entertainment
- Venue Sourcing

### Become a Member

- Conference Venue
- Conference Speaker/Entertainment
- Conference Supplier



### Conference Online Headquarters - Gold Coast Qld.

TollFree: 1800 000 588 | Phone: +61 7 5580 8677 | info@conferenceonline.com.au  
 Suite 19, Second Floor, 201 Varsity Parade Varsity Lakes Queensland 4227 |

Other Offices

Headquarters, Qld

### Newsletter

First Name

Last Name

Company

Position

Email

Subscribe

### Communications

- Newsletters
- In the News
- Client Testimonials

### Free Listing

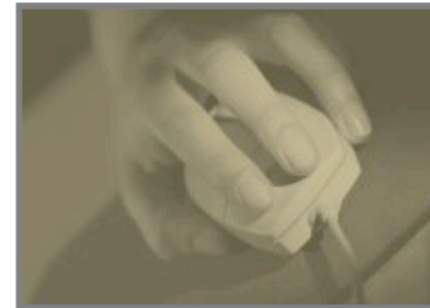
List your Conference, Event or Course

### Users

- Universities & Corporates with Microsites
- Clients using Conference Oline Technology

## Award Winning Online Registration and Management Facility With Online Abstract Warehouse Software as a Service (SAAS)

- Easy to use
- Simple fee structure
- No set up fees or software costs
- Secure merchant facility
- Over 35 Reports live 24/7
- Invoices and reports stored
- Mobile barcoded Registrations
- Support and initial training Included
- Book accomodation, tours, transfers, flights, workshops, social functions, merchandise sale all on the one report
- Ability to send SMS to individual events
- Online Abstract Warehouse - full management.



### Easy Pricing

Single Day Events:  
**\$5.00 plus GST**  
*per registrant*

Multi-Day Events:  
**\$9.00 plus GST**  
*per registrant*

### Obligation FREE Set Up

# Problems

Time (half a day each week)

Funding – pledges versus delivery

Economic climate (Instate Travel)

Voluntary work

# Research conference – The ideal

- Set up conference team/committee
- Relevant and current theme
- Choose attractive venue
- Manageable timetable
- Invite high profile speakers
- Use existing conference experts
- Create sufficient social/networking events
- Include the community (media)

## 2009 JEAA Conference



[Schedule](#)

[Abstracts](#)

[Papers](#)

[Speakers](#)

[Location](#)

[Registration](#)

[Accommodation](#)

[Contacts](#)

### **Conference Convenor:**

**Dr Trevor Cullen**  
JEAA Vice-President (Conference)  
Phone: +61 (08) 9370 6354  
Email: [t.cullen@ecu.edu.au](mailto:t.cullen@ecu.edu.au)  
Website: [www.trevorcullen.id.au](http://www.trevorcullen.id.au)

The 2009 JEAA conference is being held at the Burswood Intercontinental Hotel in Perth, from November 30 to December 2, 2009.

### **Journalism Education in the digital age: Sharing strategies and experiences**

#### **Call for abstracts and papers**

##### **Themes:**

**Journalism education in the digital age**  
**The theory/ practice gap**  
**Reporting disasters**  
**Teaching media ethics in the digital age**  
**Journalism education for generation Y**  
**Practice-led research**  
**Journalism in a changing legal landscape**  
**The role of journalism in the digital age**  
**Engagement with the Community**  
**Citizen journalism**

**Abstracts (300 words) - due by 1st June**  
Address abstracts to Mignon Shardlow at: [m.shardlow@curtin.edu.au](mailto:m.shardlow@curtin.edu.au)

**Papers (3,000-5,000 words) due by 31st August.**  
Please send your papers to Deb Mayrhofer at: [d.mayrhofer@ecu.edu.au](mailto:d.mayrhofer@ecu.edu.au)

**Other conference details will be uploaded soon.**

# Perth Convention Bureau (PCB)

Sponsor conferences (JEAA)

Professional development scholarships  
– funding conference participation

Support bids to host  
international conferences