



# Catalyst Clemente program

Dr Trevor Cullen

ECU Journalism Coordinator

# Origins of CCP

Started in New York 1997

Free university accredited education program for homeless people.

Now in 17 US states and seven countries

# In Australia

Started by ACU in Sydney in 2003

2005 second program in Sydney

Now offers the program in Brisbane,  
Melbourne and Perth

# In Perth

Launched in February 2008

ECU and Woodside

Offered to people who face significant  
life challenges

# Partnership -Woodside

Is a sponsor

Provides employees as Learning partners

Help students mid week

# Student requirements

Desire to learn

Willingness to commit to a 12 week program

Literacy level that is sufficient  
to read a newspaper

Some stability in their lives

# Study Program

Humanities and Arts

4 units

One unit per semester

Max 15 students

ECU provides lecturer

Certificate of Arts and humanities

# Subjects/Units

Media Studies

Literature and Social Change

Introduction to Journalism

Gender Studies

First Semester 2009 –  
My experience

Introduction to Journalism JOU 2111

15 students

Age range from 22–65

From 10.00–13.00 at Maddington

Textbooks provided

Fees paid by ECU

# Challenges

Frequent coffee and smoke breaks

Different levels of competency

Designed the assignments – more hands-on

Understanding their backgrounds

# Successes

11 completed the unit

Two will finish the Certificate in 2/2009

One wants to enroll for 1/2010

Immeasurable in terms of self esteem,  
self confidence, engagement,  
unrealised dreams

# Thank You card

Dear Trevor

Thank you for being my lecturer this semester and for giving me the confidence to express myself and show I can succeed.

Thanks Nerissa